## Minutes of the Meeting of the Valley County Economic Development Board November 25, 2009

- A meeting of the Valley County Economic Development Board was held at the Economic Development Office, 1514 K Street, Ord, Nebraska on Wednesday, November 25, 2009 pursuant to the notice that was properly posted at City Hall, Valley County Courthouse and the Economic Development Office. President, Larry Schultz called the meeting to order at 12:05 p.m. Board members present: Russ Blaha, Helen Cullers, Pat Waldmann, Larry Schultz, Jane Maschka, Bob Stowell. Stowell left meeting at 12:45. Board members absent: Zane Dexter, Jade Stunkel. Also present: Caleb Pollard, Janie Zadina, Lu Lansman.
- 2. Schultz referred to the location of the Open Meetings Act posted on the wall in the conference room.
- 3. Verify notice of Meeting and Adoption of Agenda. Notice of meeting was posted at the Valley County Court House, Ord City Hall and the Economic Development Office. Moved by Waldmann, seconded by Maschka to adopt the agenda. Roll call vote. Voting yes: Cullers, Stowell, Waldmann, Schultz, Maschka, Blaha. Voting no: none.
- 4. Approve minutes of October 28, 2009 meeting. Motion by Blaha, second by Stunkel to approve the minutes for October 28, 2009 meeting. Roll call vote: Voting yes: Stowell, Waldmann, Schultz, Maschka, Blaha, Cullers. Voting no: none.
- 5. Approval of Financial Report, Bills and Petty Cash. Moved by Blaha, seconded by Stowell to approve the financial report, bills and petty cash. Roll call vote. Voting yes: Waldmann, Schultz, Maschka, Blaha, Cullers, Stowell. Voting no: none.
- 6. Public Comment:
- 7. New Business:
  - a. City of Ord Sales Tax Report: Ord City Sales Tax report was presented to the board by Gary Hinrichs from Dana F. Cole & Company.
  - b. CareerLink/Business Transition Database: Discussion regarding Database. Pollard will contact company to ask for estimate for services.
  - c. Program Sunsets & Strategic Planning: Strategic Planning meeting will be held in January. Date will be set at next meeting. Pollard asked board members to be thinking of projects that need to be pursued and those that should be discontinued. A daily task report will be kept and time spent on each project will be tabulated.
  - d. Christmas Eve Day Office Hours: Board discussed schedule for Christmas Eve. ED office will be closed Christmas Eve and Christmas Day.
- 8. Old Business.
  - a. 2009-2010 ED Sponsorships: Economic Development Sponsorship Drive will begin in December.
  - b. Frontier Communication Phone Proposal: Motion by Blaha, second by Cullers to purchase 2 phones from Frontier Communications at a cost of \$250 per phone. Roll call vote. Voting yes: Schultz, Maschka, Blaha, Cullers, Waldmann. Voting no: none.
  - c. Mortensen Industrial Sight Signage: Board will not pursue signage for the site at this time.
  - New Neighborhoods: Meeting on November 30, 2009 to be held at the ED Office. Members of New Neighborhoods Committee will discuss project with Nebraska Department of Economic Development Staff during a conference call scheduled to begin at 12:30 pm.
- 9. Reports.
  - a. Executive Director Report: Pollard will be meeting with the Arcadia Village Board on December 14 to discuss strategic planning for the Village of Arcadia.
    100 businesses have opened in Valley County from 2000-2009. Of those opening, 78 businesses remain in operation, with 17 business expansions and 21 business transfers.

Pollard continues to work on the new ordnebraska.com website. Pollard will be meeting with the Loup Valley Scenic Byway committee at the RC& D office on December 7, 2009.

- b. Business & Development Coordinator: A survey is now available for anyone interested in taking advantage of the services offered at the Ord Learning Center. Most of the remodeling is now complete. Furnishings and equipment have been ordered. Some of the tables are here and will be set up by the Ord FFA Chapter.
- 10. Committee Reports.
  - a. Building, Site & Recruitment -
  - b. Finance -
  - c. Executive & Personnel -
- 11. Task Force Reports.
  - a. Housing -
  - b. Leadership-
  - c. Charitable Assets -
  - d. Entrepreneurship -
- 12. Assignments/dates to remember.
- 13. Next regular meeting will be on Wednesday, December 23, 2009 at noon in the Economic Development Office Conference Room.
- 14. The meeting adjourned at 1:05 pm.

Dated this 25<sup>th</sup> day of November 2009.

Jane M. Maschke

Jane Maschka, Secretary